



MY15 WHAT'S NEW

SPYDER™

can-am



Agenda

1 MY15 SPECIAL SERIES

2 MY15 LINEUP ENHANCEMENTS

**3 NEW SPYDER F3:
RIDING HAS EVOLVED!**



Re-energize the Actual Line-up and Ignite Off-season Sales

- 2 New “Special Series” models
- Limited Build Quantities
- Exclusive features



SPYDER
RS
SPECIAL SERIES

California Green Pearl /
Pearl White

- Can-Am Red high gloss machined front wheels
- Three-tone suede seat with embossed Special Series signature
- Exclusive coloration and graphics



New for 2015

SPYDER
RTS
SPECIAL SERIES

Silver Platinum Satin /
Steel Black Metallic

- Deep Black high gloss machined front wheels
- Embossed Special Series signature seat
- Exclusive coloration and graphics
- Tinted low windshield



New for 2015

Agenda

1 MY15 SPECIAL SERIES

2 MY15 ENHANCEMENTS

**3 NEW SPYDER F3:
RIDING HAS EVOLVED!**



SPYDER
RS

Steel Black Metallic



SPYDER
RS⁺

Denim Blue Satin /
Steel Black Metallic



New Black suede seat
with Red stitching



New for 2015

SPYDER
RS

Pearl White Satin /
Steel Black Metallic



New for 2015

SPYDER
RT

Steel Black Metallic



New for 2015

SPYDER
RTS

Circuit Yellow



SPYDER
RTS

Intense Red Pearl



New for 2015

SPYDER
RT LIMITED

Pearl White



SPYDER
RT LIMITED

Intense Red Pearl



New for 2015

New Garmin zūmo 590LM for an Enhanced Navigation Experience

Key Features



HANDS FREE
PHONE CONTROL



SUNLIGHT
READABLE



MUSIC CONTROLS



LIVE
TRAFFIC



GLOVE
FRIENDLY



WORKS WITH
PANDORA

Standard on:
Spyder RT Limited



Additional features:

- Higher resolution screen
- 3D terrain view
- Live traffic and Live weather
- Curvy Roads routing

Compatible with:

- Garmin Tire pressure valve covers
- Garmin VIRB camera



Agenda

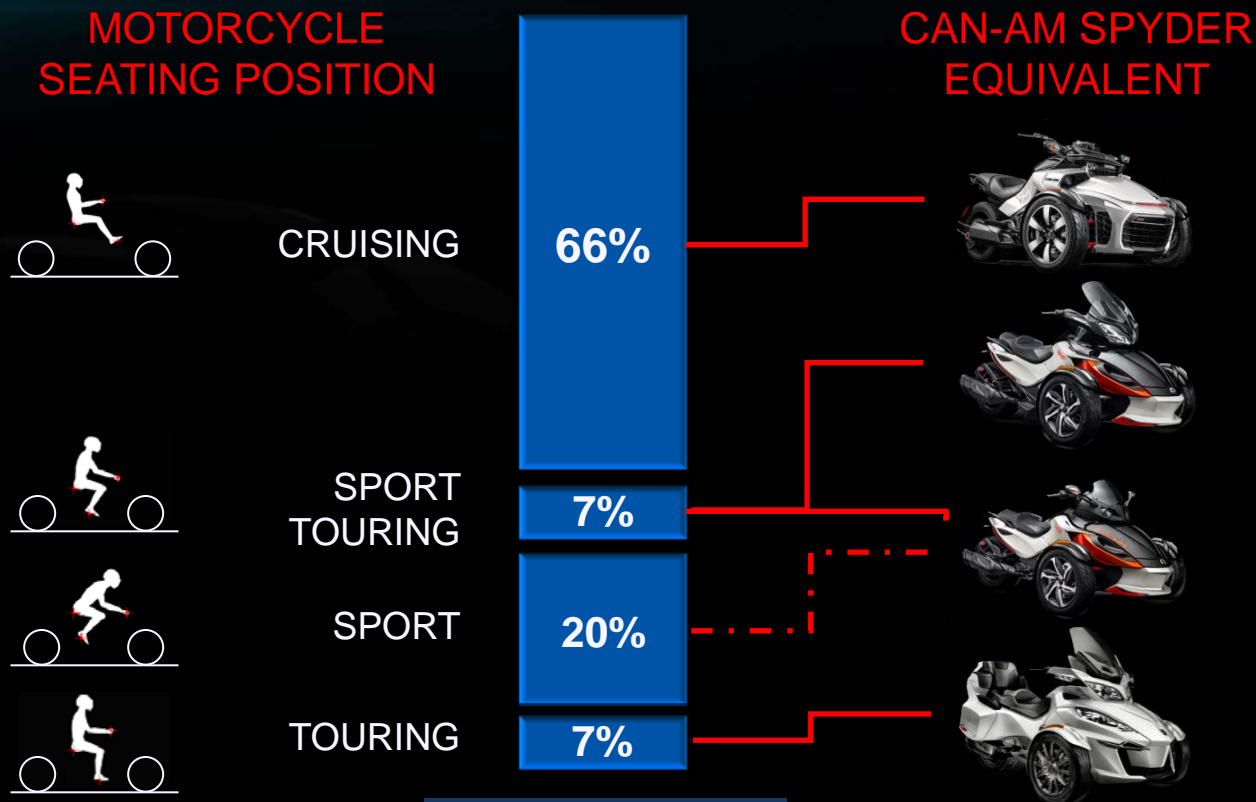
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RIDING HAS EVOLVED!**



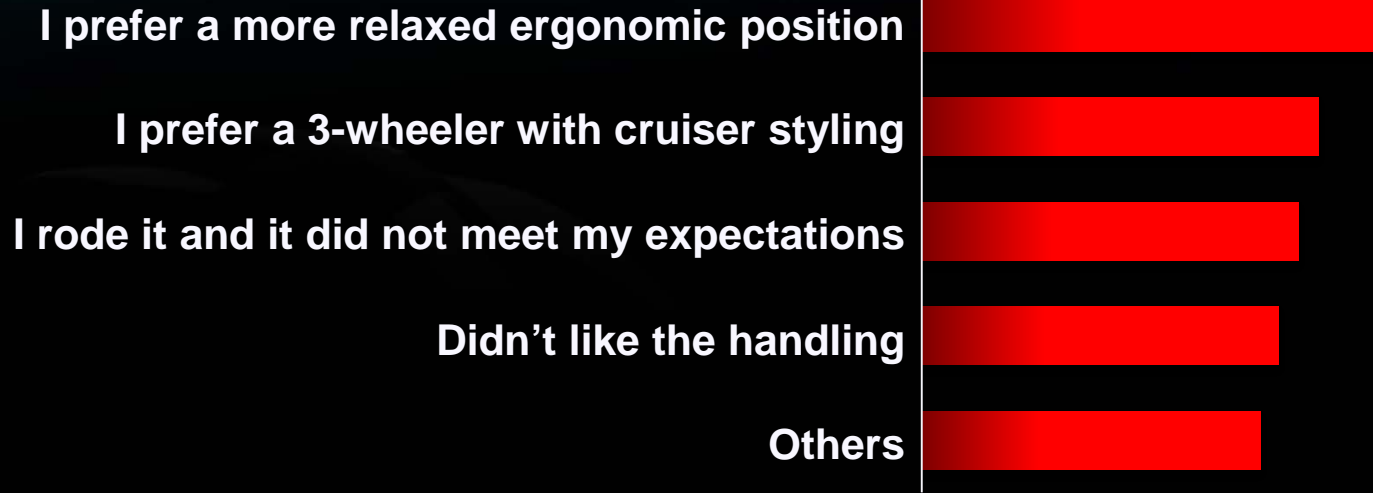
Why is the Spyder F3 opportunity so important?



NORTH AMERICA MOTORCYCLE SEGMENTATION



Why some consumers are not considering the Spyder today... this will be addressed with the F3



One more reason to believe in a large untapped potential for a new Spyder...



Project strategy

M

BASED ON SPYDER CURRENT OFFERING

- 1 OPEN AIR ON ROAD EXPERIENCE
- 2 STABILITY & PEACE OF MIND

INFUSED WITH NEW PRODUCT PILLARS

- 3 CRUISING RIDING POSITION
- 4 ABILITY TO CUSTOMIZE
- 5 ATTITUDE & LIFESTYLE



AUTHENTIC CRUISING RIDING POSITION

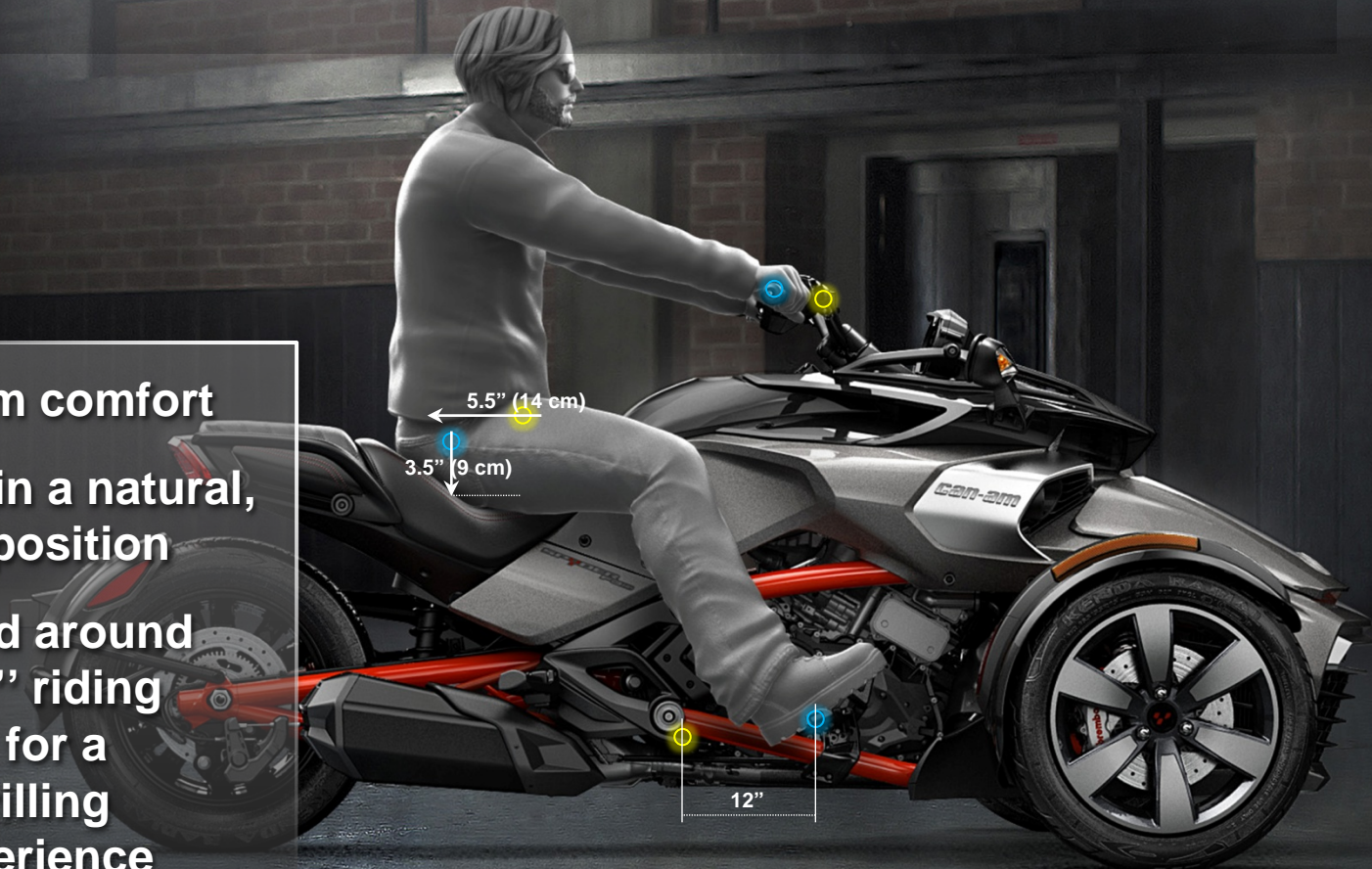


Spyder ST Seating Position



Spyder F3 Cruising Riding Position

- **Maximum comfort**
- **Body is in a natural, relaxed position**
- **Designed around a “Sit-in” riding position for a more thrilling ride experience**

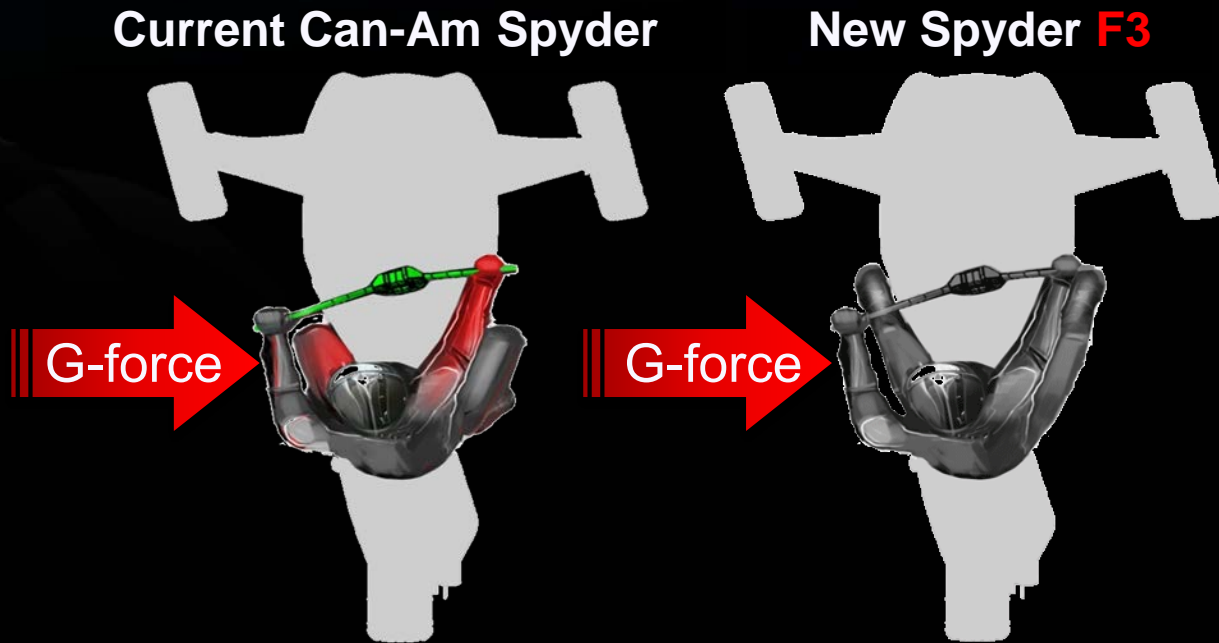


THRILLING RIDE EXPERIENCE



Spyder F3 Offers a Stable and Comfortable Ride on the Highway and an Exhilarating Experience When Carving the Twisties!

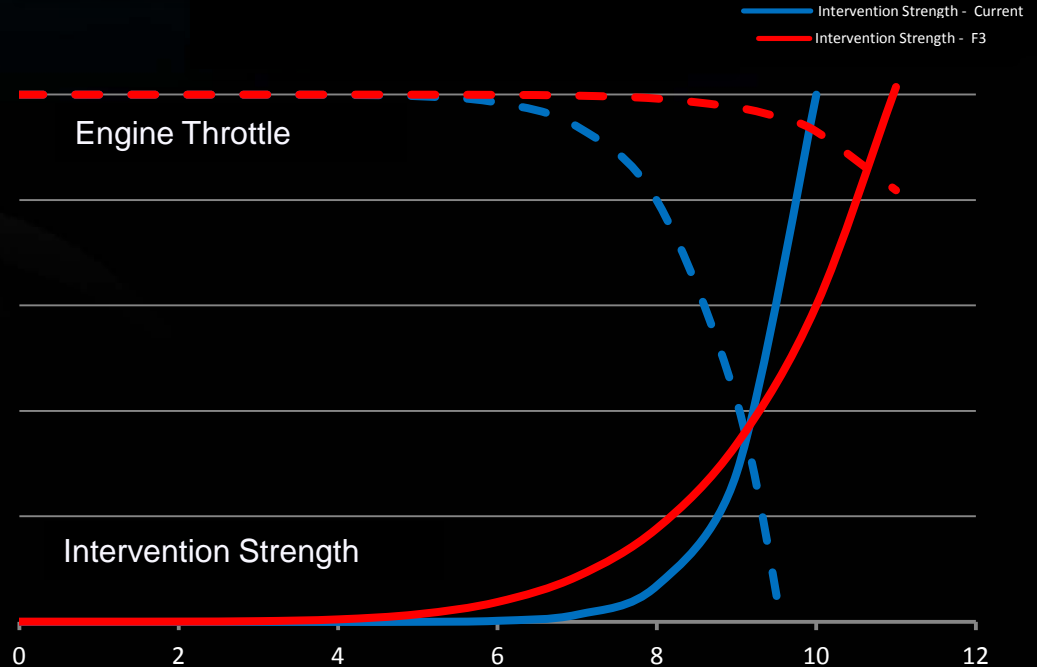
- Forward position allows you to compensate lateral G-forces with your upper legs
- Lower center of gravity reduces the perception of roll
- Maximize confidence to fully leverage the vehicle riding dynamics



New **V**ehicle **S**tability **S**ystem Behavior Preserves Peace of Mind While Enhancing Vehicle Performance

Progressive VSS Behavior Reduces Intrusiveness

- While approaching the vehicle limit, the VSS begins to seamlessly apply front brake pressure
- Driver retains throttle control and maintains speed or acceleration in corner exits
- No perceivable torque dips
- Take high speed corners without perceivable VSS interventions



Soul-stirring Exhilaration Without Compromising Engine Efficiency

**0-60 mph (0-100km/h)
in 4.8 seconds**

- **Rotax 1330 ACE high torque engine response in every gear**
- **Shorter final drive ratio for quicker response***
- **Signature exhaust note**
- **Up to 252 miles (406 km) on one gas tank**
- **Oil change intervals:
9,300 miles / 15,000 km**

* Standard feature in most configurations



New Stiffer Chassis Design

- 40% stiffer than existing models
- Tubular swing arm for extra rigidity and for unique styling
- 7.1 gallon (27 l) gas tank with easy, top-mounted fuel door access
- Easier access for maintenance



CUSTOMIZE YOUR SEATING POSITION





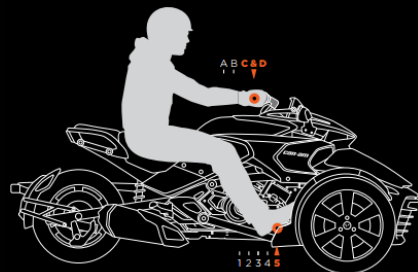
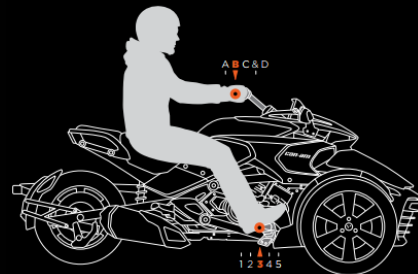
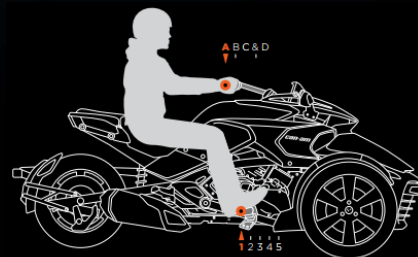
Custom fit for every rider



Custom Riding Experience for Maximum Comfort



- Position the pegs according to your height (5 positions)
- Choose the handlebar based on your preferred riding style (4 bar options incl. stock bar)





6'1"

186 cm





5'10"
178 cm





5'6"

168 cm





5'3"

161 cm





5'1"

156 cm

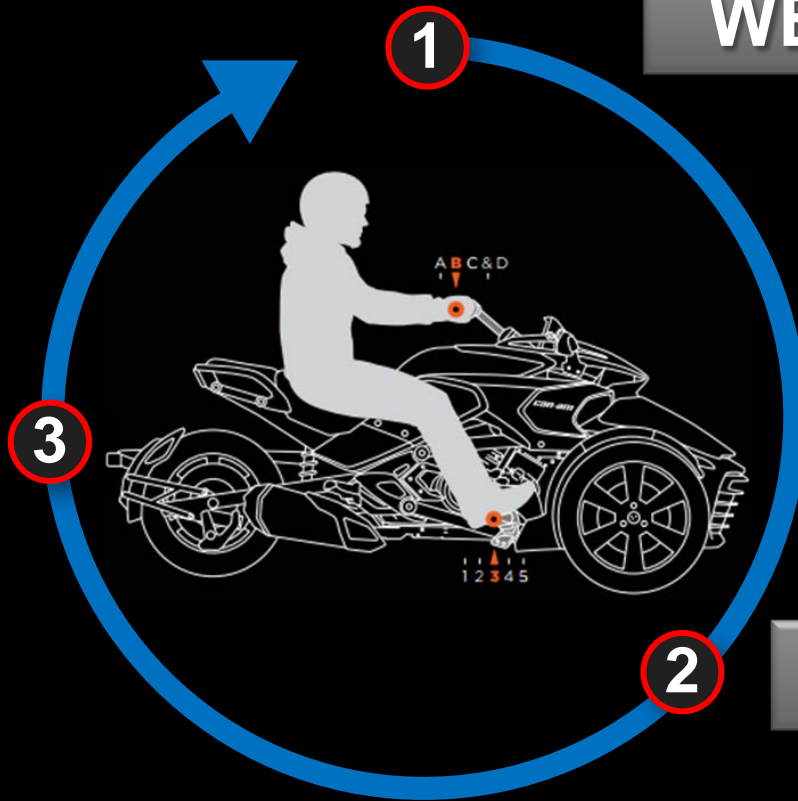


Configured as easy as "1-2-3"

WEB

DELIVERY

IN-STORE





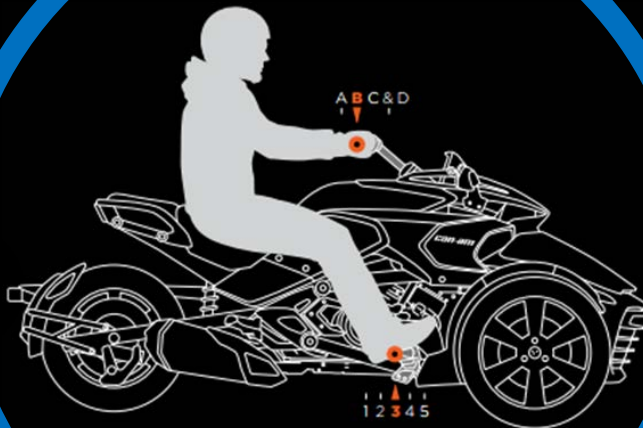
Three Step Consumer Experience

WEB

1

DELIVERY

3



2

IN-STORE





1. Web Experience

Select Your:

Gender



Height



The screenshot shows the Can-Am website's UFit system for the Spyder F3. The page features a navigation bar with links for ROADSTER, OWNERS, COMMUNITY, BRP PRODUCTS, REQUEST A QUOTE, and TRY CAN-AM SPYDER. Below the navigation bar, the main heading is "SPYDER F3" with a subheading "A CUSTOM FIT FOR EVERY RIDER". A descriptive paragraph states: "The exclusive Spyder F3 UFit system lets you precisely position the pegs according to your height and choose the handlebar based on your preferred riding style—ensuring a truly customized riding experience." A "GENDER & HEIGHT" form is displayed, with "GENDER" options for male and female, and "HEIGHT" options for IN and CM. A "BUILD & PRICE" button is visible in the top right corner. The background image shows a silver and orange Can-Am Spyder F3 trike parked in front of a brick building. The UFIT SYSTEM logo is in the bottom right corner.



The configurator will recommend a handlebar and peg positioning that best suits riders comfort

can-am

ROADSTER OWNERS COMMUNITY BRP PRODUCTS

REQUEST A QUOTE > TRY CAN-AM SPYDER

SPYDER F3

A CUSTOM FIT FOR EVERY RIDER

The exclusive Spyder F3 UFit system lets you precisely position the pegs according to your height and choose the handlebar based on your preferred riding style—ensuring a truly customized riding experience.

BUILD & PRICE

GENDER & HEIGHT

IN **CM** **6'** **4"**

RIDING STYLE **PRINT**

RECOMMENDED STYLE

Here is the recommended riding position to maximize your riding comfort.

Handlebar options

Short Reach Stock Long Reach Attitude

Rider Peg Positions

1 2 3 4 5

CUSTOM

UFIT
SYSTEM

Select the “custom” positions and move the sliders for a truly customized riding experience

can-am ROADSTER OWNERS COMMUNITY BRP PRODUCTS REQUEST A QUOTE > TRY CAN-AM SPYDER >

SPYDER HELP ME CHOOSE ACCESSORIES PROMOTIONS SHOPPING TOOLS BUILD & PRICE

SPYDER F3

A CUSTOM FIT FOR EVERY RIDER

The exclusive Spyder F3 UFIT system lets you precisely position the pegs according to your height and choose the handlebar based on your preferred riding style—ensuring a truly customized riding experience.

BUILD & PRICE >

GENDER & HEIGHT

☐ ☐ IN CM 5' 10'

RIDING STYLE PRINT

☐ **RECOMMENDED STYLE**

Here is the recommended riding position to maximize your riding comfort.

☒ **CUSTOM**

Handlebar positions

Short Reach Stock Long Reach Attitude

Rider Peg Positions

1 2 3 4 5

UFIT SYSTEM

BRP



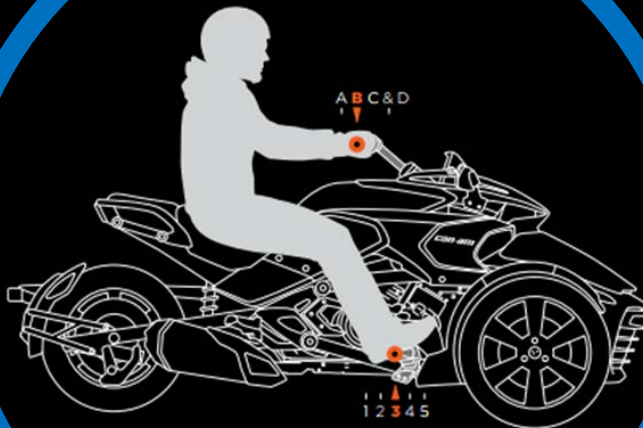
Three Step Consumer Experience

WEB

1

DELIVERY

3



2

IN-STORE





2. In-Store experience

**“Showroom fit kit”
to help the salesmen
performing a live
fitting**

- No tools required
- As easy as 1, 2, 3

**UFIT
ANIMATION**

For Showroom
demonstration only



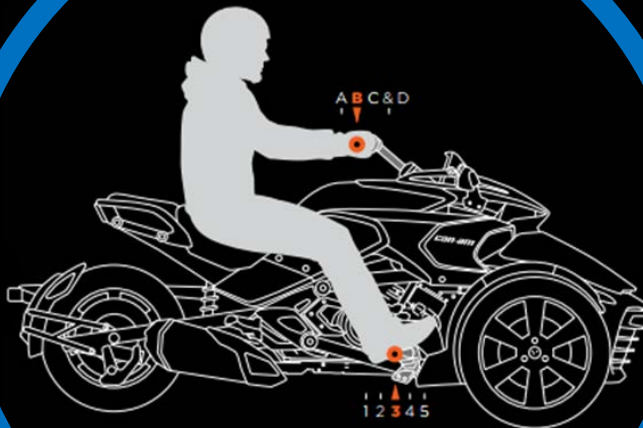
Three Step Consumer Experience

WEB

1

DELIVERY

3



2

IN-STORE



F3 "Tailored" to the Rider at Delivery Will Enhance Consumer Satisfaction

6 minutes

to adjust the pegs

4 minutes

to change the handlebar

CODENT
VIDEO



PERSONALIZE
YOUR RIDE




Two Spyder F3 Models Available




SPYDER
F3

Steel Black Metallic

- 
- Rotax 1330 ACE in-line 3 cylinder engine
 - 6-speed transmission – SM / SE
 - VSS incl. ABS, TCS, SCS + DPS and Anti-theft system
 - High-performance Brembo braking system
 - Gas-charged FOX† PODIUM† shocks
 - Front storage (6.5 gal. / 24.4 L)
 - * ▪ Tubular swing arm

SPYDER
F3(S)

Pure Magnesium

- 
- Unique “S” trim signature
 - Machined deep black outlined six-spoke front
 - Carbon Black parts
 - Premium front fenders with LED running lights
 - Black suede seat with red stitching
 - Cruise Control

SPYDER
F3

Can-Am Red Solid Gloss



SPYDER
F3 RS

Steel Black Metallic
with chrome accents



Style and Personalization Have Never Been Easier



Touring Escape Package



Seats and Backrests

Detachable Passenger Backrest



Seats and Backrests

Detachable Driver Backrest



Bars



Long Reach



Stock



Attitude



Short Reach

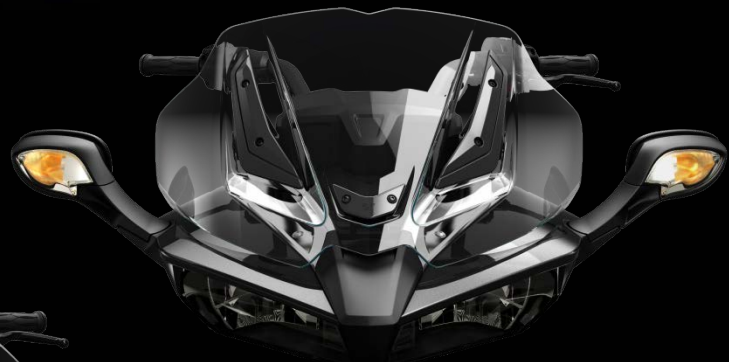
Windshields



Route 66



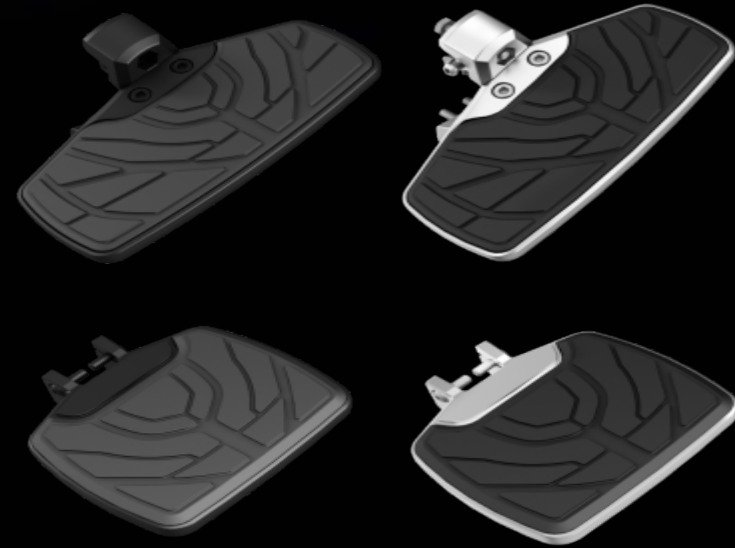
Blue Ridge



Route 129



Driver and Passenger Footboards



Bags and Storage

Cross Country Detachable Saddle Bags



Wheels



FAT6 Chrome Wheels



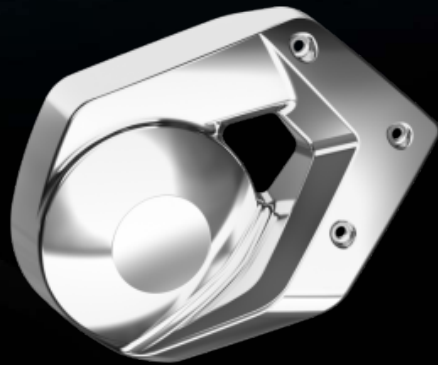
Wheels



Chrome Rear Wheel



Custom Accessories



Chrome Engine Covers
and Frame Caps



Navigation



GPS: Garmin zūmo 590LM
and Mounting Kit



Seats and Backrests



Cannonball Seat



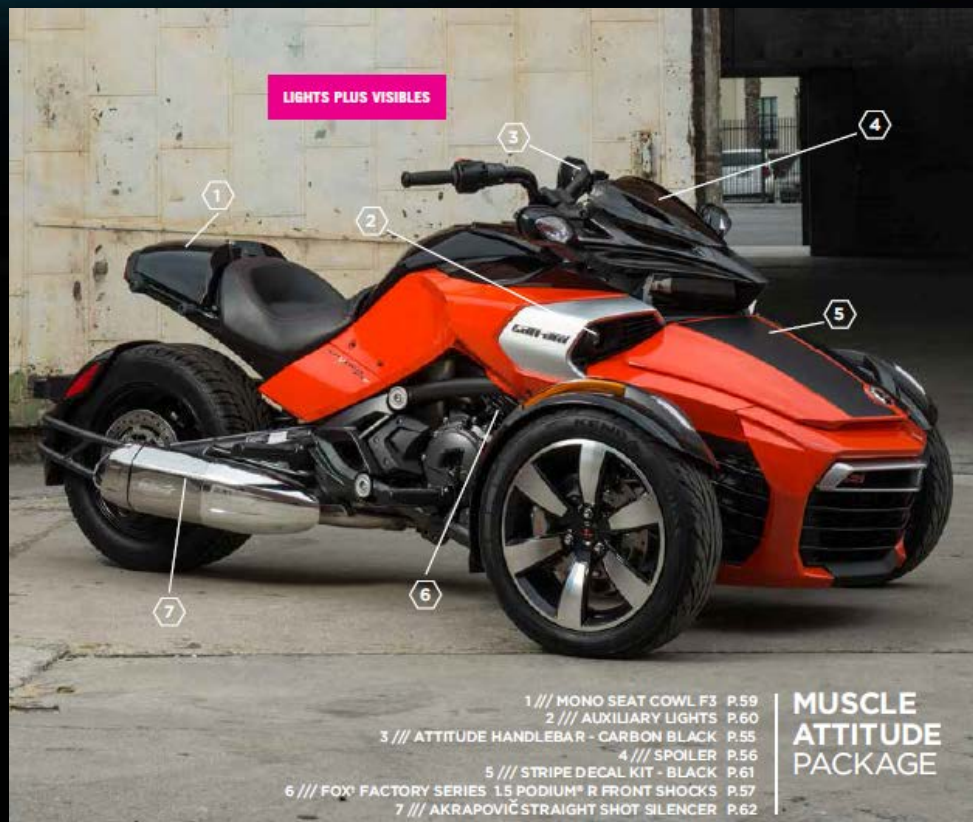
Heated Hand Grips



Heated Driver Grips



Muscle Attitude Package



Seats and Backrests



Mono Seat Cowl



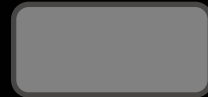
Front Spoiler



Custom Accessories



Stripe Decal Kit





Shocks



FOX Factory Series
1.5 PODIUM® R
Front Shocks





Shocks



FOX Factory Series
PODIUM® RC 2.0
Rear Shocks

Silencers



Akrapovic Straight Shot Silencer



Not homologated in Europe



Urban Package



Seats and Backrests



Short Rail



Wheels



Shamrock Wheels



CREATE YOUR OWN LIFESTYLE



2015 Riding Gear



Urban Authentic



Blake Leather
Jacket



James Leather
Jacket



Veronica Leather
Jacket

Urban Authentic



Hanna Jacket



Cooper Jacket

Urban Authentic



Russel Mesh Jacket



Kate Mesh Jacket

Urban Authentic



+ SIZE CUT

Perfect for plus size riders.



Bruce Plus Jacket



Bruce Plus Jacket



Urban Authentic + Size Cut

S⁺ **+ SIZE CUT**
Perfect for plus size riders.



Nicky Plus Jacket



Nicky Plus Jacket



Contemporary Classics



District Helmet



Helmets



Drifter Helmet



Gloves



Padded Knuckles

**Primaloft One Insulation
on Top of Hand**



**Outdry
Membrane Insert**

Men's Tech Plus Glove

**X Static Antibacterial Inner
Glove Mesh Lining**

**Leather Palm with
Reinforcing Kevlar Threads**



A front-facing view of a BRP Can-Am X3 trike in a dark environment. The vehicle's headlights are turned on, creating a bright blue glow. The BRP logo is visible on the front panel. Two helmets are placed on the ground on either side of the vehicle.

RIDING HAS EVOLVED

C L U B  2 0 1 5